

**“A CONCEPT OF SOCIAL MEDIA COMPETENCY FOR PRE-SERVICE
TEACHERS IN POST COVID-19 PANDEMIC”
TEACHER EDUCATION IN TECHNOLOGY ERA.**

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Abstract:

Today is era of ICT-Information Communication Technology. Backbone of entire Education System is Teacher Education. Teaching learning process always depends upon the effectiveness of methods of teaching and ways of technology used in it. Teaching Aids like i-pad, computers, notepad, and projectors were use to with us now, but due to covid-19 pandemic we were changed our few rules and methods of teaching –learning process in education. Here we used various social media platforms like zoom, WhatsApp, Goggle classroom, Webx, Moodle and so on for completing teaching learning process.

Educational Technology and innovation are coming in each and every field of education. ICT is very important for teaching and learning process. And that’s why researcher decided to study social media competencies in field of education.

Key words: *Social media Competency, Pre-service Teacher, ICT, Teacher Education, Covid-19 Pandemic*

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Introduction:

Today is the era of ICT-Information Communication Technology. Social media platforms such as twitter, zoom, webx, ms-team, Whatsapp, Facebook have become primary sources of information during the crises like covid-19 pandemic. Now days this all platforms of social media are used in all walks of life such as personal, professional, Industries, Business, Entertainment, Medicine and Education. It has wide scope because ICT enhanced the performances in all the sectors. Same will be the case of teacher education, if ICT is integrated in teacher education. Education is continues and lifelong process It means recognizing how technology and media offer opportunities for people to participate in new kinds of social activities, civic life, learning and work, and it also means recognizing that technology and media must be challenged and questioned rather than accepted passively

The term “Social Media” refers to websites and application that are designed to allow people to share content quickly, efficiently. The ability to share important documents, notes, opinions, events etc. in real-time has transformed the way we live and the way do business, education etc, means due to use of social media the formation of social group or community on the internet, facilitating users to interact for a common aims goals interest or sharing mutual understanding and respect towards various aspects.

Pre-service Teacher: In India, Bachelor of Education is a course offered for those interested in pursuing a career in teaching and pursing such course students are known as student teacher. (www.google.com)

Post Covid-19 Era:

Corona virus disease is an infectious disease caused by newly discovered corona virus due to which world faces various problem in each sector including education, but this the crisis of covid-19 presents the opportunity to help Learners to learn, cultivate, Having information and facts about such pandemic will help diminish students fear and anxieties around the disease and support their ability to cope with secondary impacts in their lives. (World Health Organization)

Need and Importance:

The main of the present research is the study of present status of social media in teacher education. Their knowledge about social media and its competencies and awareness is important, because today teachers educators are tomorrow's future teachers. They should play important and significant role in teaching learning development process.

Another important factor is social media competencies and sources /platforms, technology used in teaching learning process, when one is self motivated, one is able to begin a task, stick with it, despite any obstacles that they may be faced during this teaching learning process by using above mentioned sources of social media competencies.

(example of obstacle-In the Online teaching leaning process, less awareness about uses of social media sources , its uses, and illiteracy of technology.)

Social Media Competency:

The term social media competences refers to an individual's capacity to use social media to send messages, engage with others and encourage conversation and participation in community

(Albert 2015). It is define as possessing the knowledge and confidence to engage appropriately and effectively with social media. social media competences Like Self Efficiency, Effort Expectancy, Social Media Experience, Performing Expectancy , Facilitating Conditions, Social Influence are the key part to play in preparing young people to participate in social life, learning and working in this increasingly dense landscape of technology and media development.

Important factors of Social media Competencies in Teacher Education for pre-service teachers :

Social Media is all about connections and Communication. To get more useful information, to connect with learning groups, Educational System that make Education Convenient, Improved Learning methods, Social media enhances literacy in the Classroom and its plays important role in every Students Life. Tutors Students connected with each other by using various sources of Social media. Media defined as any additional material gadgets used when using particular method to make learning effective and interesting.

Digital Component: General- It is about the Internet – Its uses, responsibilities related its use and proper handling.

Technology: Information about email password security, handling of e-mail, opening an account, uploading, downloading videos, information and learning content.

Security: It is about security setting, Precautionary measures and consequences of lack of security while using social media technology sources or tools.

Tool: social media technology tools or sources are like Facebook, blog, wikis, whatsapp, tagging as an appropriate selection of the tools/sources as per the need.

Educational use: The use of social media sources, social networking sites and tools/sources for educational purpose such as classroom instruction, assignment, and communication with teachers as well as with friends.

Application: Use of social media technology sources /tools by the Pre-service teachers during their training and daily life for the purpose of communication, for the good understanding towards other religions and culture, festivals as well as for formation of good bonding with digital world.

Usage: The use and its frequency regarding Facebook, Blog, twitter, Wikis, tagging, whatsapp, Social networking sites, meet app. webex meet, Zoom meeting app, team app and Google class room etc.

Social Media Sources: like social networking sites such as Facebook, twitter, LinkedIn, Flickr. The others are Blogs, Wikis, tagging, Statista, Insta, whatsapp etc are widely used for teaching learning process by Teachers and Students etc.

Challenges and Changes needed:

Digital Literacy:

Related to the concept of digital citizenship is digital literacy, which refers to how competently one can navigate and evaluate information in the digital sphere. Strong digital literacy skills mean online users can easily distinguish between legitimate news and research and unsubstantiated or misleading information. Poor digital literacy can make people feel lost when using the internet. Poor digital literacy can both contribute to unsafe internet habits in students.

Human Resources Issue:

Needed particularly well Educated Persons, NIC not equipped for the fraction of this task, needs revamping and restructuring, and Need Programme managers.

Financial Issue:

New Programmes needed particularly in electronics manufacturing and skill development.

Coordination Issue:

Needs Commitment & efforts, leadership and support critical for success.

Conclusion:

The era of Technology and Social Media changes the whole Education System. new and improved modes, sources and platforms of social media as twitter, zoom, webx, ms-team , whatsapp, FB, i-pad, computers, notepad, projectors are likely to set the stage of next revolution education system.

Hence, the use of technology and social media sources and social media competencies became vehicle for knowledge exchange within teaching learning. ICT and new social media competencies are now prevalent in many aspects of day to day public and private life and mainly

Teacher educators are future teachers an important part of education system so they should aware about all this new terminology and its importance also for their betterment.

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Cite This Article:

**Ms. Priti Ramesh Kakade & ** Dr. Kaluram N. Bhise, (2022). "A Concept of Social Media Competency for Pre-Service Teachers in Post covid-19 Pandemic" Teacher Education in Technology Era, Aarhat Multidisciplinary International Education Research Journal, XI (IV) July – August, 69-72.*