



TO STUDY THE PERCEPTION OF STUDENTS' ABOUT THE VALUE OF A COLLEGE EDUCATION FOR A CAREER DEVELOPMENT IN MUMBAI

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Abstract:

Career perceptions are the students' expectations for the kind of job they will do and the careers they will pursue. For people, choosing a career is crucial because it helps them express who they are. The individuals' personal life, relationships, families, and environments are significantly impacted by the careers they choose. The goal of the current study is to examine how graduate and undergraduate students view their future careers. The study's focus is only on students' perceptions about their future career. The goal of this research is to better understand how students view their future jobs and how their education has prepared them for the global labor market. It also explores how students view the costs and benefits of pursuing higher education (HE) in relation to employability and income and the anticipated obstacles, as well as strategies for getting through them, in order to pursue career sustainability within a career ecosystem.

Keywords: *Career perceptions, Career developments*

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Introduction:

Career perspectives are the objectives a person sets out to accomplish in either his current or intended profession. It explains in detail what a person needs from his employment. It is the direction that person wants their career to go in. Different cultures have different needs for counseling and career guidance. The decisions that youth had to make were dictated by their peers, friends, parents, and other influential figures. Poor career planning has been found to delay career decisions and result in lengthy delays in career development. According to a study, it has been discovered that students who made job decisions without receiving professional career counseling and guidance tended to select careers that were popular rather than those that would have been fit for them.

Significance of the Study:

Students' lives now always include a career, which marks a major turning point for them. The choice of a future career or subject is made easier for students by career advances. People enjoy their careers very much and are able to make a contribution to society and their families as they see fit. People devote a considerable portion of their lives to their careers. Therefore, choosing a career is a matter of long-term happiness. Career perspectives start in high school and progress through higher secondary, college, and graduate school. Students are often concerned about what career to pursue for their post-graduation studies. The current study, "Career Perceptions of Students," has additional significance in this setting.



Objectives:

1. To know the students' perception of a college degree.
2. To know the effects of degree for career

Scope of the study:

The primary data which is collected by the students by Google form will be really helpful to other researchers who want to research the perception of students' about the value of a college education for a Career Development. The present study mainly focused undergraduate & graduate students for the Academic year 2022-23.

Limitations of the study:

1. Due to time constraints, the data was collected through Google form.
2. The usefulness of the study is restricted to India only.
3. The study is applicable to present scenarios only.

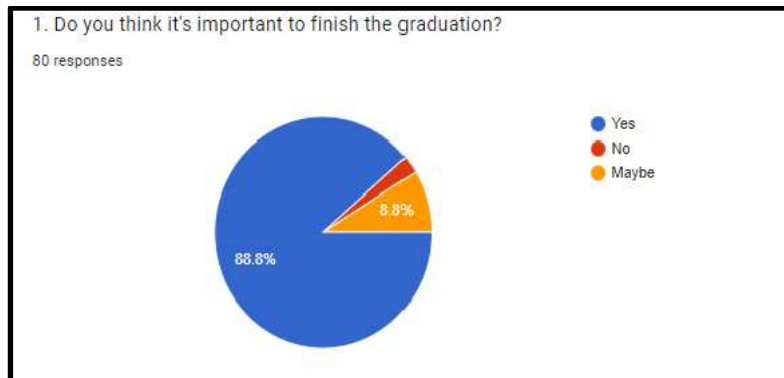
Research Methodology:

In any research work both the primary as well as secondary data are essential. This research paper is based on primary data only. The research data is collected from the 80 graduated & under graduate respondents. The survey was done in the questionnaire form to study the perception of students' about the value of a college education for a Career Development in Mumbai.

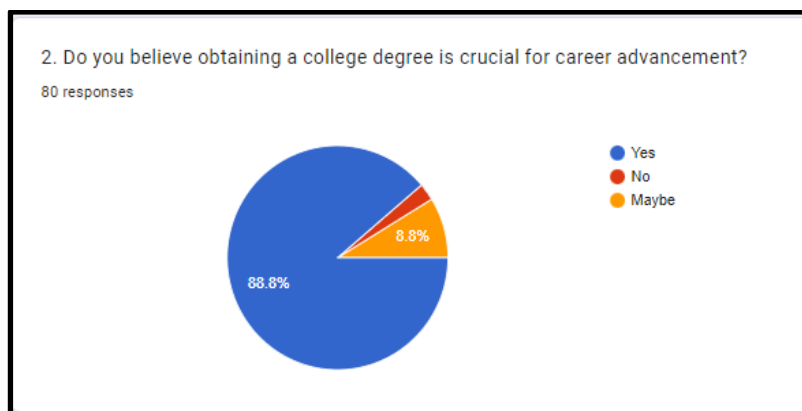
Literature review:

Higher education has typically been linked to greater employment, income, and life objectives (Brooks and Youngson, 2016). However, greater involvement in HE and the resulting debt are continuing to erode these relative benefits. Students today are looking for ways to stand out while applying for graduate jobs since they realize that a degree alone is no longer adequate (Stevenson and Clegg, 2011). There is now more emphasis on students acquiring other skills while they are in college, relating to both their perceived employability and what skills can realistically be transferred to the workplace from an employer's perspective. This is due to the importance of understanding the factors that can enhance the student career transition from HE into the global labor market. European research explored the relationship between academic achievement, gender, and extracurricular activities on perceived employability in an experimental design evaluating resumes of business graduates (Pinto and Ramalheira, 2017). However, results showed that high academic achievement and high active participation in extracurricular activities were positively related to job suitability and employability skills, including time management, personal organization, and learning skills, which concurs with other research. Interestingly, gender effects were not statistically significant (Hassanbeigi et al., 2011; Nemanick and Clark, 2002; Roulin and Bangerter, 2013). No impacts were noted when the two independent factors were pooled, though. Pinto and Ramalheira came to the conclusion that participating in extracurricular activities improved graduates' chances of being chosen for long-term sustainable employment. These results imply that developing transferable abilities through participation in activities that support, for instance, commercial awareness, teamwork, leadership, and communication is just as crucial for graduates as academic success.

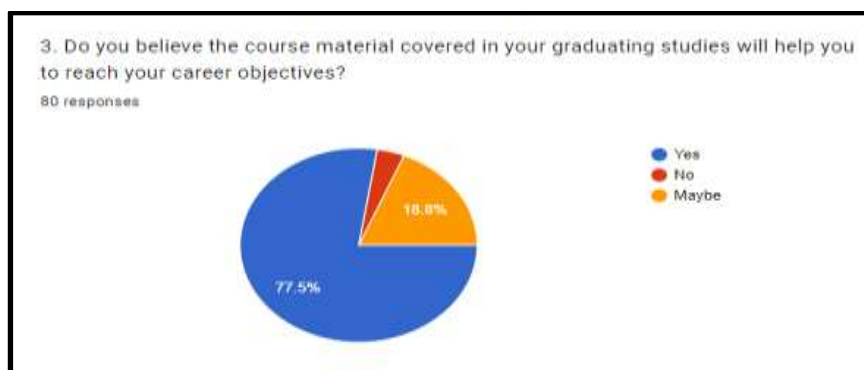
Data Analysis & Findings:



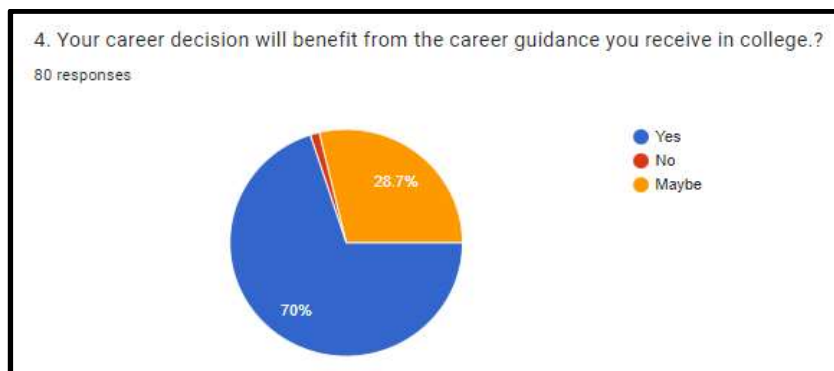
From the above chart it shows that 88.8% students perceive that completion of graduation is very important 2.5% students think that it is not that much important and 8.8% are not sure about the importance of completing the graduation degree.



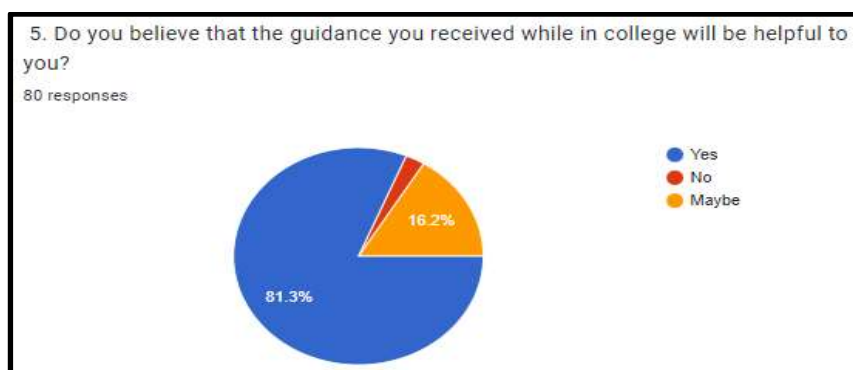
From the above chart it shows that 88.8% students perceive that obtaining a college degree is crucial for career development, 2.5% students are thinking that it is not that much important and 8.8% are not sure about the importance of obtaining the college degree for career development.



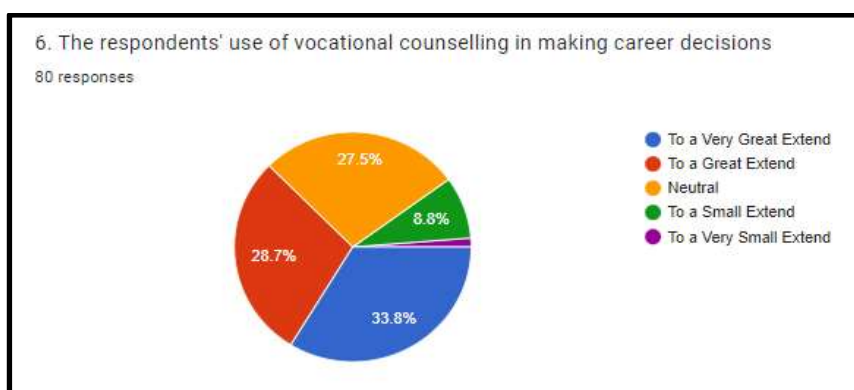
From the above chart it shows that 77.5% student's perception of course material is very helpful covered in graduating studies, 3.7% students' perception is it is not that helpful and 18.8% students are not sure about it.



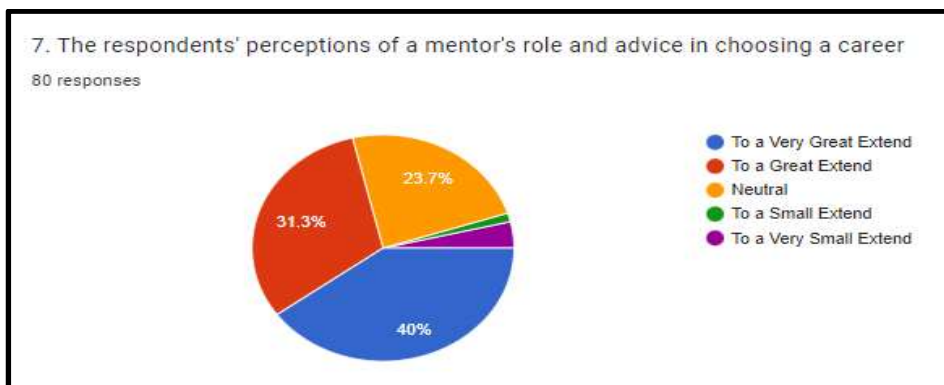
From the above chart it shows that 70% students perceive that career guidance is beneficial for making the career decision, 1.2% students are thinking that it will not benefit and 28.7% students are not sure that it will be helpful or not.



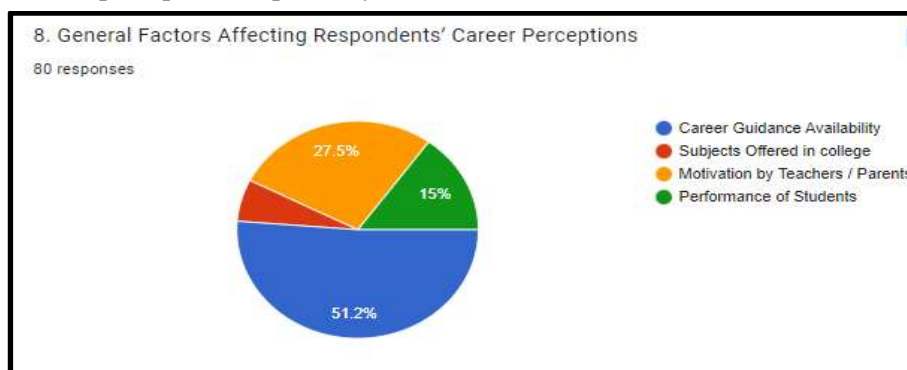
From the above chart it shows that 81.3% students perceive that the guidance received from college will be helpful for them, 2.5% students think that the guidance received while in college will not be helpful and 16.2% are not sure about it.



From the above chart it shows that 33.8% student's perception is very great and significant for vocational counseling for making career decisions, 27.8% student's perception is great for vocational counseling, 27.5% perception is neutral for vocational counseling. 8.8% are thinking that the use of vocational counseling is to a small extent for making career decisions and 1.2% student's perception for vocational counseling role is to a very small extent for making career decisions.



From the above chart it shows that 40% students perception of mentors role and advice is required to a very great extent, 31.3% perception is to a great extent, 23.7% students perception is neutral, 3.7% perception is up to small extent and 1.2% students perception is up to very small extent.



From the above chart it shows that 51.2% students thinking that career guidance availability is a general factor which affecting to their career perceptions, 27.5% students are thinking that motivation by teachers & parents is a general factor which is affecting to their career perceptions, 15% students are thinking that their own performance is affecting for their career perception and 6.3% are thinking the subjects offered in college is affecting to their career perception.



From the above chart it shows that 71.3% students believed that the hands-on training they received in college will help them to succeed in their interviews, 6.3% believed that it won't help them and 22.5% are not sure about it.



10. Which factors, in your opinion, have a significant impact on career development?

80 responses

According to the respondents opinions, Self-independent, Strong work, ethic Work etiquettes, Team management, Team work, Motivation & support by teachers and parents, Career guidance that provided in college, knowledge & responsibility, Personal skills, Positive Thinking and positive attitude with best opportunity, Maturity & understanding, Self believe, Proper Career Guidance and strong dedication to achieve it, your interests, skills, training, attitude, and availability of work, Career guidance and assessment of opportunities available in market, Internships, Advice from professor in college, Add on courses, goals, Understanding of market about jobs, Discipline etc these are the factors having significant impact on career development.

Conclusion & Recommendations:

The present study focused on the students Perceptions of the value of college degree for career development revealed that most of the students perceived HE to improve their employability and life aspirations. This may be due to the role of perception of employability and actual job search and can include work-integrated learning opportunities during HE and future career prospects following graduation. The students' perceptions appear to align with findings of increased earnings for graduates compared to non-graduates. However, employability and earnings potential significantly varied by degree subject, with graduates from more specialist focused degree subjects expecting greater employability and earnings than students studying a more generalist degree. Overall, students highlighted an array of benefits from HE, recognizing the value of HE to their personal development, future career and life aspirations. Students felt that an individual needed a clear reason for pursuing HE. According to the respondents opinions, Self-independent, Strong work, ethic Work etiquettes, Team management, Team work, Motivation & support by teachers and parents, Career guidance that provided in college, knowledge & responsibility, Personal skills, Positive Thinking and positive attitude with best opportunity, Maturity & understanding, Self believe, Proper Career Guidance and strong dedication to achieve it, your interests, skills, training, attitude, and availability of work, Career guidance and assessment of opportunities available in market, Internships, Advice from professor in college, Add on courses, goals, Understanding of market about jobs, Discipline etc these are the factors having significant impact on career development. This research suggests that governments must decide if an agenda to pursue increasing participation in HE is still the correct direction of travel and, if so, what is the appropriate funding model. Although students felt the Higher Education will be helpful in relation to job application, links with employers and communicating with employers, students have to work on their own overall self-development by considering the other significant factors they have mentioned in the survey. Such factors are considered a significant original contribution of this research.

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