

## PERSONAL FINANCIAL PLANNING ONLINE EDUCATION IN THE TIMES OF FIN TECH WITH RESPECT TO INDIA- CASE STUDY APPROACH

\* **CFP® Prasad Vijay Anareddy**

\* Assistant Professor(BMS – SFD), Ghanshyamdas Saraf College of Arts & Commerce.

### Abstract:

Personal Financial Planning Education is in its nascent stage in India. It broadly covers all the areas of individual financial planning. Like Investment Planning, Tax Planning, Risk Planning (Insurance Planning), Retirement Planning, Estate Planning and Goal based financial planning.

Today due to the advent of Financial Technology (Fin Tech), online education of financial planning has become easy, understandable and do it yourself for the with the guidance of AI.

Financial Technology played a crucial role by simplifying the education of financial planning and made it verifiable.

**Keywords:** Personal financial Planning, Goal based financial Planning & Fin Tech.

**Copyright © 2024 The Author(s):** This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0) which permits unrestricted use, distribution, and reproduction in any medium for non-commercial use provided the original author and source are credited.

### Objective of Study:

- To understand relationship between Personal Financial Planning Education & Fintech.
- To analyze the relationship between Personal Financial Planning Education & Fintech.
- To give solution for Personal Financial Planning Education through Fintech.

### Methodology:

- Secondary Data

### Introduction:

A personal financial plan is a documented analysis of your personal finances, including your earnings, liabilities, assets, and investments. Its purpose is to help you assess the feasibility of your personal goals and to understand the steps that you will need to take – money-wise – to accomplish them.

Goals-based planning is the process of helping clients prioritize their financial goals and determine the optimal plan to fund them. Goals-based planning expands your focus into all aspects of your clients financial life like retirement, children's education,

children's marriage, purchase of an asset, debt management, insurance requirement analysis, transfer of estate and other such goals.

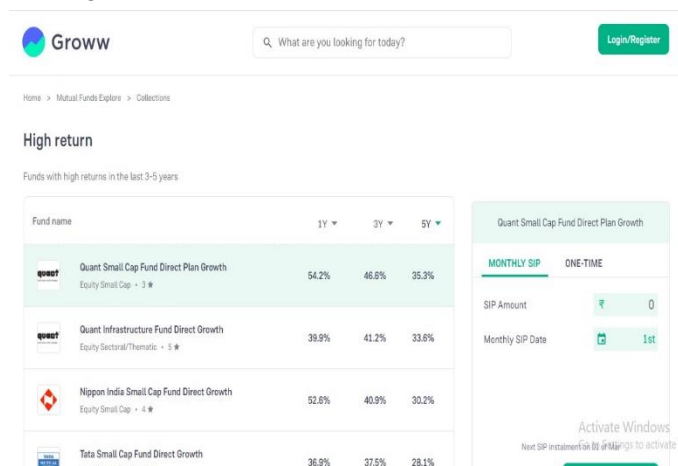
Financial Technology refers to use of new technology to provide financial services more efficiently. Online financial education incorporating new technologies to provide comprehensive education.

Let's understand with the reference of a Case study.

1. A person aged 30 plans for his Retirement. He earns ₹ 18 lakhs p.a. and has a living expenses of ₹ 50 thousands p.m. His longevity is 90 years and retirement age is 60. Inflation of country based on RBI projection is 6% for long term.

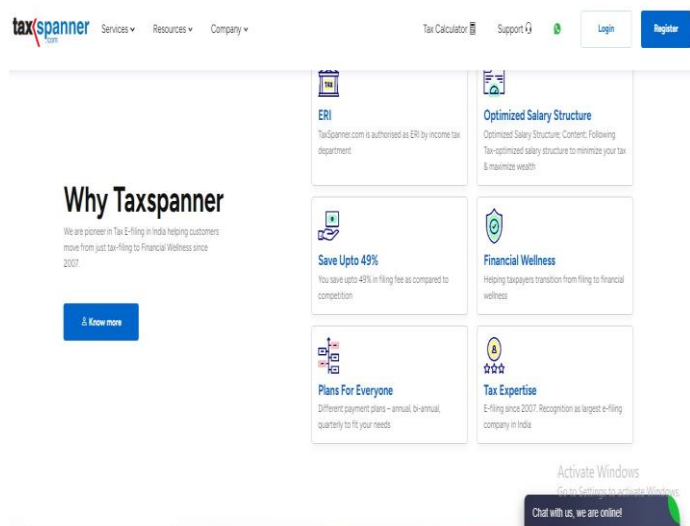


Person need to make monthly investment of ₹ 2,000 in an instrument that will fetch him 12% ROI over long term.



Online Broker like Groww where one can have investment in Direct Mutual Funds to accumulate desired retirement corpus.

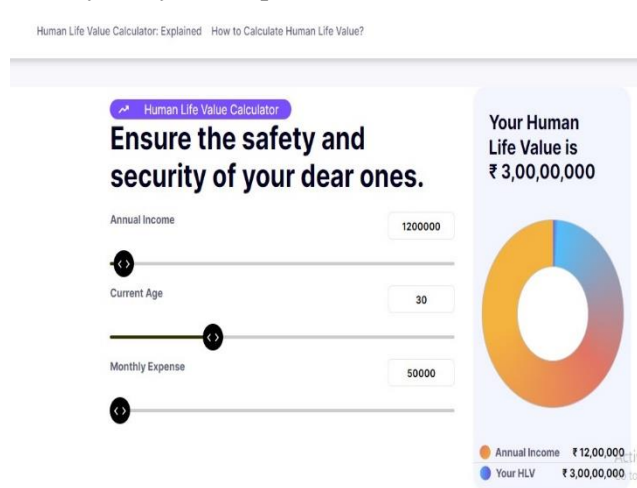
2. Calculation of Tax liability for P.Y. 2022-23 A.Y. 2023-24. With reference of above case study and advise to save Tax Liability.



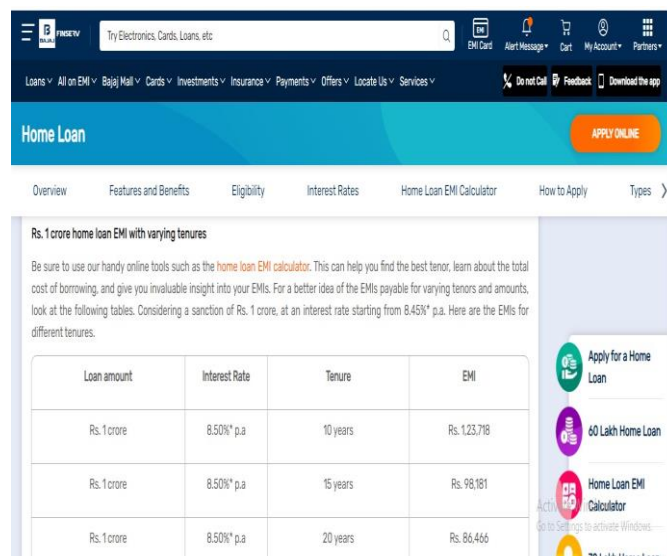
Online E-Tax Filing platform like Taxspanner will not only help you to file IT Return but also to save your tax and create Tax optimized salary structure to minimize your tax and maximize wealth.

3. Buying of online Term and Health Insurance is easy today via online insurance service provider like

4. policybazaar.com. Even calculation of Human Life Value for knowing right amount of Sum Assured is easy today due to platforms like acko.com



5. Applying for home loan upto ₹ 1 crore from the comfort of your home is possible today due to online platforms like Bajaj Finserv , banking platforms like HDFC , IDFC etc.



6. Creation of will online within 1 hour from your residence is possible today by portal like Willjini. You can avail free consultation of Lawyer too. A person can create a private family trust that cannot be challenged in court, asset protection from creditors and a tool for effective tax planning too. Since Trust helps you save inheritance tax.



### Suggestions:

1. Client can be advised to discontinue Endowment Policy and go for Term Plan worth ₹ 3 crores at just less than ₹1,000 p.m.
2. Invest in Equity oriented Mutual Funds Direct plans to get the returns of 12% p.a. XIRR for 30 years long term.
3. Health insurance of minimum ₹ 10 lakhs suggested. This amount vary based on the nature of job, amount of stress, lifestyle, habits like tobacco and or alcohol consumption etc.
4. Restructure the salary to save the tax upto ₹ 20,000 easily and by availing NPS.
5. Go for ₹ 1crore home loan for the tenure of 30 years.
6. Create Testamentary Trust Will for the benefit of the minors.

### Conclusion:

Financial Planning Education is made easy due to Fin Tech. The learner can understand the basic pillars of personal financial planning like Investment Planning, Insurance Planning, Tax Planning, Retirement

Planning and Estate Planning.

Fin Tech support E-filing of Income Tax Returns, procure online Term/Health Insurance, consult a lawyer on internet to create a Trust, start a SIP in Mutual Fund scheme online, calculate the corpus required to live retired life hassle free by financial planning calculator apps etc.

To sum up, today the entire customized financial plan can be created via Fin Tech.

### References:

- <https://online.mason.wm.edu/blog/fintech-shaping-online-financial-education>
- <https://groww.in/>
- <https://willstar.in/>
- <https://www.willjini.com/services/joint-will>
- <https://blog.taxspanner.com/30-things-tax-optimization/>
- [https://health.policybazaar.com/members/1?pq=health0&new=1&utm\\_content=health\\_icon\\_controlLP](https://health.policybazaar.com/members/1?pq=health0&new=1&utm_content=health_icon_controlLP)
- <https://www.icicprulife.com/insurance-plans/buy-life-insurance-online.html>
- <https://www.moneycontrol.com/personal-finance/tools/retirement-planning-calculator.html>

### Cite This Article:

**CFP® Anaredy P.V. (2024).** *Personal Financial Planning Online Education in The Times of Fin Tech eith Respect to India - Case Study Approach.. In Aarhat Multidisciplinary International Education Research Journal: Vol. XIII (Number I, pp.149–151). AMIERJ. <https://doi.org/10.5281/zenodo.10576822>*