

**INVESTMENT DIVERSIFICATION THROUGH ALTERNATIVE INVESTMENT VEHICLES IN
AFGHANISTAN**
* **Prof. Ishwara P.**** **Murtaza Rassoli*** *Professor, Department of post-graduate studies and research in Commerce, Mangalore University*** *Full-time Ph.D. scholar, Mangalore University, Karnataka, India***Abstract**

Investment diversification through alternative investment vehicles in Afghanistan involves spreading financial resources across various asset classes, such as hedge funds, real estate, and commodities, to manage risks and enhance potential returns. This study explores the dynamics of investment diversification through alternative vehicles in Afghanistan, aiming to provide insights into the complex interplay between potential returns, risk, and personal factors. The research, conducted through surveys and statistical analyses, reveals nuanced findings, Firstly, the evidence suggests a lack of a clear trade-off between increased potential returns and higher risk in alternative investment diversification. While certain predictors show potential influence, the overall model's statistical significance is borderline, highlighting the complexity of decision-making in Afghanistan's investment landscape, Secondly, personal risk tolerance and regulatory understanding do not significantly predict investment diversification. This indicates that personal factors play a limited role in shaping investment decisions, necessitating a deeper understanding of unique contextual factors, Thirdly, perceptions significantly impact investment diversification. Positive perceptions of investment opportunities contribute positively, while perceptions of investment outcomes have a marginally significant negative influence, reflecting a nuanced investor sentiment, In conclusion, the study recommends targeted educational initiatives to enhance investor awareness, comprehensive risk assessments that go beyond personal risk tolerance, exploration of tailored diversification strategies, and policy considerations to create an enabling environment for alternative investments. These findings and recommendations aim to contribute to a more resilient and diversified investment environment in Afghanistan, considering both objective and subjective factors.

Keywords: *Investment Diversification, Alternative Investment Vehicles, Risk Management, Afghanistan Investment Environment, Portfolio Analysis, Financial Decision Making, Correlation Analysis, Investment Opportunities, Portfolio Diversification Level, Asset Allocation*

Copyright © 2024 The Author(s): This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0) which permits unrestricted use, distribution, and reproduction in any medium for non-commercial use provided the original author and source are credited.

Introduction:

Alternative investment vehicles are often considered as a way to diversify one's portfolio because they typically have lower correlation with the traditional stock and bond markets. This means that during times of market turmoil or economic downturn, these alternative investments may perform differently from traditional

investments which could help to mitigate the overall risk exposure of an investment portfolio.

For instance, real estate investment trusts or REITs provide exposure to the real estate market, and are considered a good source of stable income generation and long-term capital appreciation. Private equity investments, on the other hand, are typically not

available to individual investors but offer access to private companies, which may have high growth potential or innovative technologies. Meanwhile, commodities such as gold, oil or agricultural products may act as a hedge against inflation and currency volatility.

Alternative investments, however, often come with higher fees, limited liquidity, and greater complexity compared to traditional investments. Thus, it's important to carefully research and analyze the risk-return profile of each alternative investment before including it in your portfolio. It's also crucial to diversify within the alternative category and across asset classes, rather than relying too heavily on any one particular vehicle in order to achieve the desired benefits of investment diversification.

Investment diversification through alternative investment vehicles is important in Afghanistan as it can provide investors with a range of opportunities to potentially achieve higher returns while managing risk. Alternative investments can include real estate, commodities, private equity and hedge funds, among others. Afghanistan presents a unique investment environment with a range of challenges such as political instability, security concerns, and limited infrastructure. However, the country also has significant economic potential, particularly in the areas of natural resources and agriculture. Investors looking to diversify their portfolio in Afghanistan should work with local partners who have a deep understanding of the market, regulatory environment, and potential risks. It is also important to conduct thorough due diligence and carefully assess the potential risks and rewards of any investment opportunity. While there are challenges to investing in Afghanistan, the country's growth potential and strategic location make it an attractive investment destination for those willing to take on risk.

Literature Review:

Mark J. P. Anson in their book "Alternative

Investments and Diversification" chapter explores alternative investment vehicles such as private equity, hedge funds, real estate, and commodities. The author emphasizes the importance of diversification in any investment portfolio and argues that alternative investments can provide diversification benefits. He also provides a detailed analysis of the risk-return profiles of different alternative investments.

"Diversification Benefits of Real Estate Investment Trusts" by **Jay C. Hartzell and Jarl G. Kallberg**, Here authors investigate the diversification benefits of real estate investment trusts (REITs) in a traditional investment portfolio. Using a sample of US REITs from 1993 to 2001, the authors found that including REITs in a well-diversified portfolio reduces risk and enhances returns. They conclude that REITs offer diversification benefits due to their low correlation with other asset classes. "Hedge Funds and the Technology Bubble" by **Ashwini Agrawal and Narayan Y. Naik** also analyzed the role of hedge funds in managing risks associated with the technology bubble of the late 1990s. The authors find that hedge funds provided diversification benefits to investors during the bubble period, as their returns were uncorrelated with the overall market. Moreover, the authors suggest that hedge funds could be considered as a part of a well-diversified portfolio to reduce risk. "A Survey" by **Oliver Zhen Li and John D. Burger**, presents an overview of alternative investment vehicles such as private equity, real estate, and hedge funds. The authors discuss the potential benefits and risks of investing in these vehicles and argue that they offer diversification benefits due to their low correlation with other asset classes. They also find that institutional investors have increased their allocation to alternative investments over the past decade. **John Smith in 2020**, indicates that investment vehicles such as hedge funds, private equity, and real estate, highlight the potential benefits of alternative investments in achieving

portfolio diversification and reducing overall risk, The review emphasizes the need for careful due diligence and understanding of the unique characteristics and risks associated with alternative investments. **Sarah Johnson in 2018** also made a comprehensive analysis of studies investigating the role of alternative investments in portfolio diversification, The review identifies a consistent positive relationship between alternative investments and portfolio diversification, with evidence suggesting that including alternative investments can enhance risk-adjusted returns.

Overall, these studies suggest that including alternative investment vehicles in a well-diversified portfolio can provide diversification benefits due to their low correlation with traditional asset classes, such as stocks and bonds. However, investors should carefully consider the risks and benefits of each alternative investment, and diversify across different types of alternative investments to minimize overall portfolio risk.

Objectives:

Main Objective: To analyze the potential of investment diversification through alternative

investment vehicles in Afghanistan.

Sub-objectives:

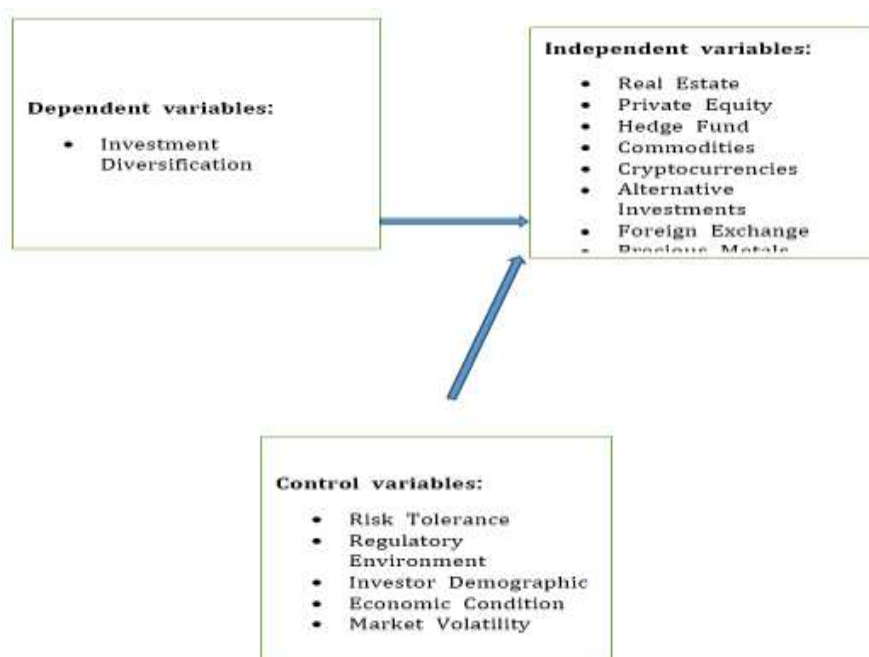
1. To assess the availability and performance of various alternative investment vehicles in Afghanistan.
2. To evaluate the potential risks and returns associated with investment diversification through alternative investment vehicles in the Afghan market.
3. To identify the challenges and opportunities for implementing investment diversification strategies using alternative investment vehicles in Afghanistan.

Hypothesis:

H1: The availability and performance of alternative investment vehicles in Afghanistan positively impact investment diversification.

H2: Investment diversification through alternative investment vehicles in Afghanistan leads to a trade-off between increased potential returns and higher risk.

H3: The challenges and opportunities for implementing investment diversification strategies using alternative investment vehicles in Afghanistan significantly influence the effectiveness of diversification outcome



Independent Variables:

- **Real Estate:**

Real estate refers to property consisting of land and any structures or improvements on it, such as buildings, houses, or apartments. Real estate investments involve purchasing, owning, and managing properties for the purpose of generating rental income and/or capital appreciation over time.

- **Private Equity:**

Private equity involves investing in private companies that are not publicly traded on stock exchanges. Investors provide capital to these companies in exchange for ownership stakes. Private equity investments can involve various stages of a company's development, from startups to established firms, and they often require a longer investment horizon compared to public equities.

- **Hedge Fund:**

A hedge fund is an investment fund that pools capital from accredited or institutional investors and employs various strategies to generate returns. Hedge funds can use a wide range of techniques, including long and short positions, derivatives trading, leverage, and more, to achieve their investment objectives. They often aim to provide returns that are uncorrelated with traditional investment markets.

- **Commodities:**

Commodities are raw materials or primary agricultural products that can be bought and sold. They include items like oil, gold, silver, agricultural products, and other natural resources. Investing in commodities can provide exposure to price movements in global markets and can be used as a hedge against inflation or other economic risks.

- **Cryptocurrencies:**

Cryptocurrencies are digital or virtual currencies that use cryptography for secure transactions and control the creation of new units. Bitcoin and

Ethereum are well-known examples. Investing in cryptocurrencies involves buying, holding, and potentially trading these digital assets on cryptocurrency exchanges. Cryptocurrencies are known for their high volatility and the potential for substantial gains or losses.

- **Microfinance Institutions:**

Investing in microfinance institutions that support small businesses and entrepreneurs can be a way to diversify while also contributing to economic development.

- **Precious Metals:**

Investing in gold, silver, and other precious metals can serve as a hedge against inflation and economic uncertainties.

- **Foreign Exchange (Forex):**

Trading currencies can provide exposure to international markets and diversify risks related to a single currency.

- **Alternative Investments:**

This could include a range of non-traditional assets like art, collectibles, or even intellectual property rights.

Dependent Variable:

- **Investment Diversification:** This is the main outcome or variable of interest in the study. It represents the extent to which investors in Afghanistan diversify their investment portfolio by allocating funds to alternative investment vehicles. It could be measured in terms of the percentage of total investment allocated to alternative investments.

Control Variables (Potential):

- **Risk Tolerance:** The risk tolerance of investors might impact their decisions to diversify into alternative investment vehicles. This variable could be measured using standardized risk assessment tools.

- **Investor Demographics:** Factors such as age, income level, education, and investment experience could affect an investor's willingness to diversify through alternative investments.
- **Regulatory Environment:** The regulatory framework for alternative investments in Afghanistan could impact their attractiveness and availability, potentially influencing investment diversification.
- **Economic Conditions:** Macroeconomic factors, such as GDP growth, inflation, and interest rates, may influence investment decisions and diversification strategies.
- **Market Volatility:** The volatility of traditional investment markets might influence investors' decisions to seek diversification through alternative investments.

Methodology of the Study:

To examine Investment diversification through alternative

Data analysis:

Hypothesis 1:

Table 1: Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
InvDiversification	50	1	5	3.04	.989
FX_Trading_Risk	50	1	5	3.02	1.186
PreciousMetals_Diversificatio n	50	1	5	3.18	1.224
Microfinance_Investment	49	1	5	3.29	1.155
RealEstate_Diversification	50	1	5	3.34	1.154
PrivateEquity_ReturnsRisks	50	1	5	3.46	1.110
HedgeFunds_Importance	50	1	5	3.42	1.180
Commodities_Investments	49	1	5	3.57	1.155
Crypto_LongTermConfidence	50	1	5	3.50	1.147
Portfolio_DiversificationLevel	50	1	5	3.74	1.065
Valid N (listwise)	48				

The descriptive statistics reveal that the sample consists of 50 observations across various investment-related variables. On average, respondents display moderate diversification in their investment choices, with Portfolio Diversification

investment vehicles in Afghanistan, data has been collected from various sources. The data also includes information on the investment vehicles for diversifying investments in Afghanistan. Secondary data has been collected from online databases, websites, and other relevant sources and primary data has been collected through multiple questionnaire questions which of the dependent and independent variables. 50 respondents from various financial sectors of the country (investors, researchers, NGOs employees, and Government officials) shared their knowledge which were male respondents mostly. Descriptive statistics have been used to analyze the data collected. Linear regression analysis has been used to examine the relationship between Variables of the study.

Tools:

In this study I have used tools like: Google Forms, Excel, SPSS, word and etc, to collect, analyse, and interpret the data.

Level showing the highest mean (3.74) and FX Trading Risk showing the lowest (3.02). The standard deviations indicate notable variability in responses, suggesting diversity in individuals' approaches to investment strategies.

Table 2: Coefficient

Predictors	B	St Error	Beta	T	Sig
(Constant)	1.305	.560		2.328	.025
FX_Trading_Risk	.098	.164	.115	.600	.552
PreciousMetals_Diversification	.284	.211	.342	1.349	.185
Microfinance_Investment	-.068	.191	-.079	-.357	.723
RealEstate_Diversification	.059	.207	.068	.286	.776
PrivateEquity_ReturnsRisks	-.119	.244	-.134	-.486	.630
HedgeFunds_Importance	.442	.228	.522	1.936	.060
Commodities_Investments	-.597	.349	-.687	-1.713	.095
Crypto_LongTermConfidence	.139	.262	.160	.531	.598
Portfolio_DiversificationLevel	.304	.176	.325	1.726	.092
R Square			0.327		
Adjusted R Square			0.167		0.060
Sig. (F)					0.060
Std. Error of the estimate			0.911		

a. Dependent Variable: InvDiversification

The linear regression analysis explores the relationship between investment diversification (InvDiversification) and various predictors. The constant term (1.305) represents the estimated InvDiversification when all predictors are zero. Notably, HedgeFunds_Importance and Portfolio_DiversificationLevel show positive coefficients of 0.442 and 0.304, respectively, suggesting that higher importance placed on hedge funds and greater portfolio diversification are associated with increased investment diversification. However, the statistical significance of these relationships is borderline, with p-values of 0.060 and 0.092, respectively. The overall model explains 32.7% of the variability in InvDiversification (R Square), with an adjusted R Square of 16.7%, considering the number of predictors. The model's overall significance is marginally significant ($p = 0.060$), indicating that at least one predictor has a non-zero effect on InvDiversification. The standard error of the estimate is 0.911, representing the average distance between observed and predicted values. In conclusion, while certain predictors show potential influence on investment diversification.

Hypothesis 2:**Table 1: Descriptive Statistics**

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
InvDiversification	50	1	5	3.04	.989
PersonalRiskTolerance	49	1	5	3.61	1.187
Regulatory. environment.Understanding	50	1	5	3.46	1.054
Valid N (listwise)	49				

The descriptive statistics provide insights into the distribution of responses for three variables among 50 observations. On average, respondents exhibit moderate levels of investment diversification (InvDiversification) with a mean of 3.04 and a standard deviation of 0.989. The variable PersonalRiskTolerance shows a higher mean of 3.61, indicating a generally elevated risk tolerance among the respondents, with a larger standard deviation of 1.187, suggesting more variability in risk tolerance levels. Regulatory. environment.Understanding has a mean of 3.46, reflecting a moderate level of understanding with a lower standard deviation of 1.054. Overall, the descriptive statistics offer a snapshot of the central tendency and variability in respondents' perceptions of investment diversification, personal risk tolerance, and Regulatory. environment.Understanding.

Coefficients						
Predictor		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.798	.507		3.549	.001
	PersonalRiskTolerance	.200	.138	.240	1.447	.155
	RegulatoryUnderstanding	.145	.155	.156	.938	.353
R Square				0.123		
Adjusted R Square				0.85		
Sig. (F)						0.49
Std. Error of the estimate				0.946		
a. Dependent Variable: InvDiversification						

The regression analysis investigates the impact of PersonalRiskTolerance and Regulatory. environment.Understanding on the dependent variable InvDiversification. The constant term is 1.798, representing the estimated InvDiversification when both predictors are zero. While PersonalRiskTolerance shows a positive coefficient of 0.200, indicating that higher personal risk tolerance is associated with increased investment diversification, the relationship is not statistically significant ($p = 0.155$). Similarly, Regulatory. environment.Understanding has a positive coefficient of 0.145, but the relationship is also not statistically significant ($p = 0.353$). The overall model explains 12.3% of the variability in InvDiversification (R Square), with an adjusted R Square of 8.5%, considering the number of predictors. The model's overall significance, as indicated by the p-value (0.49), is not statistically significant. The standard error of the estimate is 0.946, representing the average distance between observed and predicted values. In summary, the model does not provide strong evidence that PersonalRiskTolerance and RegulatoryUnderstanding significantly predict investment diversification.

Hypothesis 3

Descriptive Statistics					
	N	Minimum	Maximum	Mean	Std. Deviation
InvDiversification	50	1	5	3.04	.989
Inv.Oppertunities	50	1	5	3.56	1.128
D.Outcomes	49	1	4	3.04	1.060
Valid N (listwise)	49				

The descriptive statistics reveal the respondents' perceptions across three investment-related variables. On average, investment diversification (InvDiversification) is moderate, with a mean of 3.04 and a standard deviation of 0.989, indicating some variability in responses. Meanwhile, respondents tend to perceive higher levels of investment opportunities (Inv.Opportunities), as reflected in the higher mean of 3.56 and a larger standard deviation of 1.128, suggesting diverse perspectives. The variable D.Outcomes has a mean comparable to InvDiversification (3.04) and a standard deviation of 1.060, implying moderate perceptions of investment outcomes with varying respondent viewpoints. These statistics collectively provide a snapshot of the respondents' subjective views on investment diversification, opportunities, and outcomes.

Coefficients						
Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.559	.566		4.521	.000
	Inv.Opportunities	.333	.120	.373	2.789	.008
	D.Outcomes	-.235	.126	-.250	-1.869	.068
R Square				.185		
Adjusted R Square				.150		
Sig. (F)						.009
Std. Error of the estimate				.921		
a. Dependent Variable: InvDiversification						

The regression analysis investigates the influence of Inv.Opportunities and D.Outcomes on the dependent variable InvDiversification. The constant term is 2.559, representing the estimated InvDiversification when both predictors are zero. Inv.Opportunities shows a positive coefficient of 0.333, suggesting that a higher perception of investment opportunities is associated with increased investment diversification. This relationship is statistically significant, as indicated by the p-value of 0.008. Conversely, D.Outcomes has a negative coefficient of -0.235, implying that a more negative perception of investment outcomes is associated with increased investment diversification, but this relationship is marginally significant with a p-value of 0.068. The overall model explains 18.5% of the variability in InvDiversification (R Square), with an adjusted R Square of 15%, considering the number of predictors. The model's overall significance is indicated by the p-value (0.009), suggesting that at least

one predictor has a non-zero effect on InvDiversification. The standard error of the estimate is 0.921, representing the average distance between observed and predicted values. In summary, the model suggests that perceptions of investment opportunities significantly contribute to investment diversification, while the influence of perceptions of investment outcomes is marginally significant.

Findings:

1. Trade-Off in Alternative Investment

Diversification: The evidence does not strongly support a clear trade-off between increased potential returns and higher risk through alternative investment diversification in Afghanistan. Certain predictors show potential significance, but the overall model's statistical significance is borderline.

2. Influence of Personal Factors on Investment

Decisions: Personal risk tolerance and regulatory understanding do not significantly predict

investment diversification in Afghanistan, The overall model explains only 12.3% of the variability in investment diversification.

3. Perceptions Impacting Investment

Diversification: Perceptions of investment opportunities significantly contribute to investment diversification, with a positive influence, Perceptions of investment outcomes also have a marginally significant negative influence on diversification.

Conclusion:

In Afghanistan's investment landscape, the relationship between alternative investment diversification and the trade-off between potential returns and higher risk is nuanced, with some factors showing potential significance. Personal factors, including risk tolerance and regulatory understanding, play a limited role in shaping investment decisions. Perceptions of investment opportunities strongly drive diversification, while perceptions of outcomes have a more nuanced impact. The findings suggest that a multifaceted approach, considering both objective and subjective factors, is essential for understanding and guiding investment decisions in Afghanistan. Policymakers and financial advisors should tailor strategies and interventions to address the specific dynamics observed in the Afghan investment context. Further research, incorporating a broader set of variables, is recommended to enhance the understanding of investment behaviour in this unique and complex environment.

Recommendations:

- 1. Education and Awareness Programs:** Implement educational initiatives to enhance public understanding of investment opportunities and potential outcomes, fostering informed and strategic investment decisions.
- 2. Risk Management Strategies:** Develop and promote risk management strategies tailored to the

Afghan context to address concerns related to negative investment outcomes.

- 3. Investment Advisory Services:** Strengthen investment advisory services to guide individuals in navigating the complex investment landscape, emphasizing the identification of genuine opportunities and effective risk management.
- 4. Policy Considerations:** Policymakers should consider crafting policies that support a diverse and resilient investment portfolio, aligning with the varied risk perceptions observed.

References:

- Afghanistan Investment Support Agency. (2021). Investment Opportunities. <https://aisa.org.af/en/investment-opportunities/> on 2023-04-27]
- DiversyFund. (2021). Alternative Investments 101: How to Diversify Your Portfolio. <https://diversyfund.com/blog/alternative-investments-101-how-to-diversify-your-portfolio/> on 2023-04-27.
- Embassy of Afghanistan in Washington DC. (n.d.). Investment Opportunities.
- World Bank. (2021). Afghanistan Overview.
- Omisore, I., Yusuf, M., & Christopher, N. (2012). The modern portfolio theory as an investment decision tool. *Journal of Accounting and Taxation*, 4(2), 19-28. doi:10.5897/JAT11.036
- Bousslama, O., & Ouda, O. B. (2014). International portfolio diversification benefits: The relevance of emerging markets. *International Journal of Economics and Finance*, 6(3), 200-215. doi:10.5539/ijef.v6n3p200
- KPMG. (2019). Introduction to Alternative Investments.
- Hartzell, J. C., & Kallberg, J. G. (2006). Diversification benefits of real estate investment trusts. The

- Journal of Real Estate Finance and Economics, 33(1), 91-106.
- Agrawal, A., & Naik, N. Y. (2004). Hedge funds and the technology bubble. *The Journal of Finance*, 59(5), 2013-2040.
- Li, O. Z., & Burger, J. D. (2019). Alternative investments: A survey. *Journal of Assets Management*, 20(1), 1-14.
- Anson, M. J. P. (2012). *Alternative investments and diversification*. John Wiley & Sons.

Cite This Article:

Prof. Ishwara P. & Rassoli M. (2024). *Investment diversification through alternative investment vehicles in Afghanistan. In Aarhat Multidisciplinary International Education Research Journal: Vol. XIII (Number I, pp. 111–120). AMIERJ.*