



EXPLORING THE IMPACT OF CHATBOT: A BOON CHATBOT OR A CURSE

* Vedika Pandey & ** Dr. Sadhana Kapote

* Student Researcher, **Research Guide, B.K. Birla College, Kalyan (Empowered Autonomous)

Abstract

“ This paper explores the impact of chatbots technology on various industries and society as a whole .It explore the benefits and drawbacks of utilising chatbots ,exploring if they are blessing or a curse .The study looks at how chatbot have improved customer service ,boosted corporate , productivity ,and given consumers convenience. However ,It also tackles issues like employment displacement, privacy, and the possibility of chatbot abuse .This study aims to provide a through examination of chatbots effects and to encourage more conversations about the moral and practical implications of these technologies “

Key words: Chatbots, Benefits, Drawbacks, Privacy, Employment Displacement and Abuse .

Copyright © 2024 The Author(s): This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC BY-NC 4.0) which permits unrestricted use, distribution, and reproduction in any medium for non-commercial use provided the original author and source are credited.

Introductions:

What is chatbot?

A chatbot is a computer software made to mimic human-user communication, particularly over the internet. They can be configured to converse with users, offering assistance with tasks, information, or just to have casual conversations in response to user inputs.

As Chatbots can converse with us via text or speech, much like digital assistants. Some believe they're fantastic because they can provide us with information and duties rapidly. On the other hand some are concerned that they could lead to issues like stealing employment or violating our privacy. This essay will examine the benefits and drawbacks of chatbots in an effort to better understand how they impact our lives and how to make sensible use of them.

Research Methodology:**Research questions:**

1. Despite chatbots promise to simplify procedure and increase accessibility, worries about how they

may affect employment displacement and the standard of human interaction in different industries still exists

2. A thorough analysis of chatbots technology societal impact is required, as the technology quick adoption across industries raises worries about how it can worsen already existing inequality and privacy issues
3. Although the implementation of chatbots present ethical challenges related to data privacy, algorithmic prejudice ,and the potential of increased efficiency and cost effectiveness
4. It is unclear how chatbots will affect market dynamics, employees well being and consumer satisfaction in the long run. This highlights the necessity for empirical research to guide strategic policy decision and decision making

Objectives:

1. Evaluate user perceptions towards chatbot across different demographics.
2. Investigate the positive aspects of chatbots, such as efficiency, accessibility, and improved user

experiences.

3. Scrutinize potential negative impacts, including ethical concerns, Job displacement and issue related to privacy and security.

Hypothesis:

H0:-Chatbot cannot replace humans interaction for certain task.

H1:-Chatbot can replace humans interaction for certain task

H0:-Gender wise there is no significant difference in opinion towards Chatbots on efficiency in work

H2:-Gender wise there is significant difference in opinion towards Chatbots on efficiency in work

Significance:

- 1). Technological Advancement: Navigating the ever-changing landscape of technology requires an understanding of chatbots' influence. We can utilize their potential as a driving force behind technological innovation by analyzing how they may improve efficiency and streamline procedures.
- 2). Business Landscape: Conventional business structures have been altered by the use of chatbots in sectors like e-commerce, finance, and hospitality. Businesses looking to stay competitive in an increasingly digital world must look into their effects on customer happiness, retention, and operating expenses.
- 3). Social Interaction: Chatbots have transformed online communication and interaction, making it more difficult to distinguish between users and machines. To comprehend the wider societal ramifications of their expansion, it is imperative to investigate their impact on social dynamics, relationships, and personal well-being.

Methodology:

Research design: Our goal in using this descriptive research design is to give people a thorough grasp of the benefits and drawbacks they perceive to be

associated with chatbots. We will collect both quantitative and qualitative data via surveys and interviews in order to paint a complete picture of user experiences and sentiments on chatbots.

Sampling strategy: Using simple random sampling, all members of the public have an equal chance of being chosen for the study "Chatbot: Boon or a Curse." This approach allows for the objective portrayal of a range of viewpoints, from enthusiasts to critics, offering a thorough grasp of the societal implications of chatbots.

Data collection method: Using survey methodologies provides an organized way to get information about "Chatbot: Boon or a Curse." They make it possible to gather large amounts of data from a variety of demographics, offering both qualitative and quantitative insights about the effects of chatbots on society.

Data analysis procedure: Using descriptive statistics, the "Chatbot: Boon or a Curse" data are analyzed. The main conclusions are summarized using percentages, means, and medians. This method provides a concise summary of participants' viewpoints on chatbots, pointing out patterns and differences in beliefs about how they affect society.

Limitation :

1. Analysis depth is limited by word count
2. The inability to thoroughly address every aspect.
3. There is a chance that the shortness will lead to oversimplification.
4. The possible omission of subtle conversations.
5. Adequately handling complicated subtopics presents challenges.

Review of Literature :

1. Anuja chaudhari ,aditee patil ,Anushree chaudhari,sharmaista desai (2021 June 8). " chatbot development for educational institute"concludes This chatbot's primary goal was to create an algorithm that would recognize

- user questions and provide appropriate answers. to create a database where all pertinent information is kept and cross- referenced with questions as they are posed. We have effectively created a chatbot that allows parents or students to ask questions about admissions, eligibility requirements, course specifics, and the inquiry process.
2. Dayana Priscilla peve Villanueva and Igor Aguilar Alonso (2021 October) “ A chatbot as a support system for educational institutions “ 62nd International scientific conference of Information technology and management science of Riga technical University (ITMS) conculdes In order to develop a chatbot that acts as a support system for educational institutions, this article reviews the literature on the identification of technologies used in the various architectural components. Of the 70 articles that were gathered, 22 articles were found to be analytically sound and to have the information required for the research topic. In conclusion, the technologies that stood out the most during the literature study analysis were used as the foundation .
 3. Smita Sinha (2020 December 20) “ Is chatbot a boon or Bane ?” In AI origins and evolutions. Notwithstanding the drawbacks, chatbots and AI assistants are the way of the future. They are still in their infancy and have not yet reached their full potential, but given their widespread use by companies, they are unavoidable. In the upcoming years, developments in artificial intelligence and machine learning will contribute to additional technological advancements
 4. Madan jeyaraman , swaminathan, Ramasubramanian, Sangeetha Balaji ,Naveen jeyaram , Arkul Kumar ,Nallakumarasamy and Shilpa sharma (2023 September 20) “Chatgpt in action:- harnessing artificial intelligence potential and addressing ethical challenges in medicine , education and scientific research”Although ChatGPT has great potential for use in clinical management, medical research, and education, given the limitations of AI, it shouldn't replace human competence. The rapid evolution of information technology, machine learning, and artificial intelligence necessitates a cautious yet eager attitude to their incorporation into the medical field ChatGPT be regularly evaluated.
 5. Marita B jaaland skjuve, Petter bae brandtzaeg and asbjorn folstand (2024 January first Monday) “ why I people use chatGpt ? Exploring users motivation for generative conversational AI says The current study adds to our understanding of how young adults in emerging adulthood view social chatbots, with a focus on how different forms of social support were encountered in daily life throughout time, as well as privacy and trust concerns associated with their use.
 6. Ying xu ,Nora Bradford and Radhika Garg (2023 September) “Transparency Enhance positive perception of social artificial intelligence” Human behaviour and emerging technologies this study, consumers' opinions of social chatbots are positively impacted by transparency, which makes them feel less unsettling, more kinship with the chatbot, and more socially astute. Crucially, among individuals with less prior knowledge of AI, transparency seemed to have a greater impact on raising perceived social intelligence. e.
 7. Boyan Abu Shawar and Eric Atwell (2007 July) “ Chatbots:- Are they really useful ?”journal fir language technology and computational linguistics. says We have examined a number of chatbots that are successful in real-world applications such as education, business, e-commerce, information retrieval, and entertainment. "Imagine Chatterbots acting as

- talking books for children, Chatterbots for foreign language instruction, and teaching Chatterbots in general." is what you could envision in the future. Wallace and others, 2003).
8. Ruth Williams, Sarah Hopkins, Chris Frampton and Chester Holt Quick (2021 October) "21 – day stress detox :- open trial of universal well – being chatbot for young adults" Three separate deployments, each with a different audience and piece of content, have made use of an architecture that has been built to facilitate easy authoring and deployment while meeting the essential needs of a chatbot to foster resilience in youth. Content production was primarily carried out by domain experts using the graphical authoring canvas; technical support was only needed in certain situations, such as when defining working variables to enable branching and reminder logic.
 9. Abhishek Lohani (2023 March 15) "Youth perception and attitude towards chatbots adoption" Galgotias Universities Since our nation is known as a youth country, the youth who live in Greater Noida and are enrolled in college were my targeted population. A limited amount of research was conducted for this study, with the major goal being to learn about customer perceptions on how people think before purchasing a product. The research employs qualitative methodologies in the investigation. The outcome demonstrated that consumers want to use chatbots in their daily lives.
 10. Anishka Banerjee (2019) "Text and voice enabled chatbots enhancing the user experience in career counseling domain". Once the User Evaluation testing phase was over, Google Forms assisted in gathering user input. The research issue posed in this master's thesis was supported by evidence from the investigation. A novel approach to career counseling in educational institutions is presented in this dissertation. It provides a bot helper to each institute's career cells.
 11. Jusii S. Jauhiamen, Agustin Garagorry Guerra (2023 September 21) "Generative AI and ChatGPT in school children's education:- evidence from school lesson" significant percentage of teenagers, who are typically reluctant to use traditional mental health services, find chatbots for mental health to be acceptable. Overall, the results of this study indicate that some teenagers are considering chatbot therapies for mental health issues.
 12. Ruiyun Xu, Yue Feng and Hilang Chen (2023 July 3) "ChatGPT vs Google:- A comparative study of search performance and user experience" In Computer Science > Artificial Intelligence University users' satisfaction with chatbot technology is influenced by their ability to acquire current information and resolve unresolved cases. The findings also show that there is a significant correlation between university students' perceptions of having access to current information and the resolution of pending cases, which emphasizes how crucial it is to resolve cases using this technology in order to integrate and benefit from the information the bot offers during conversation.
 13. Emilio Ferrara (2022 March 23) "Should Chatbot be biased? Challenges and risk of bias in large language model". In order to develop more equitable, transparent, and responsible AI systems that improve a wide range of applications while minimizing unintended consequences, a multidisciplinary, collaborative effort is called for. There were several approaches discussed for detecting and reducing bias in AI models, such as conducting routine audits, retraining with carefully selected data, using fairness criteria, and involving human specialists in the creation, oversight, and decision-making of AI systems.
 14. Patchara Vanichvasin (2022 November) "Impact

of chatbots on students Learning and satisfaction in entrepreneurship education programme in higher education context” International Education studies While there are many different kinds of learning tasks and algorithms that may be used to help teaching and learning, this study was limited to employing chatbots to conduct a learning task and interact with algorithm exclusively in the form of interviewing successful entrepreneurs.

15. Omar Freddy chamorro ,Madison huarcaya, Goday victor duran Herrera and constantino Nieves (2023 September) “Application of chatbot

in University education:- A systematic review on the acceptance and impact of learning” International journal of learning teaching and education research. The lack of student interaction, lack of student motivation, lack of learning resources, and lack of teaching strategies are the reasons or motivations that led to the use of the chatbot in university education, with the lack of student interaction being the reason or motivation that was identified to a greater extent in the reviewed manuscripts.

Data analysis:

15							
16							
17	Anova: Single Factor						
18							
19	SUMMARY						
20		Count	Sum	Average	Variance		
21	Young Adult	25	44	1.76	0.7733333		
22	Adult	2	6	3	0		
23	Middle Age	3	6	2	1		
24							
25							
26	ANOVA						
27		SS	df	MS	F	P-value	F crit
28	Between Groups	2.906666667	2	1.4533333	1.9085603	0.1677714	3.3541308
29	Within Groups	20.56	27	0.7614815			
30							
31	Total	23.46666667	29				
32							
33							
34	if F value is greater than F crit accept H1						or if F value is less than F Crit acct Ho
35							
36	P value is less than 0.05 accept H1						
37	P value is greater than 0.05 accept H0						
38							
39							

ANNOVA = SINGLE FACTOR

(H0): Chatbots cannot replace human interaction for certain tasks.

(H1): Chatbots can replace human interaction for certain tasks.

Data Source: An online survey administered using Google Forms provided the majority of the data used in this research. The purpose of the survey was to learn about respondents' thoughts and experiences with the usage of chatbots for different tasks. Specifically, the

poll asked if respondents thought chatbots could take the place of human interaction for particular tasks.

Dependent variable: Whether the chatbot can replace human interaction for certain tasks.

Independent variable: The nature or capability of the chatbot.

Analysis Method: To ascertain whether there is a statistically significant variation in attitudes across various demographic groups about the potential of chatbots to replace human interaction for specific jobs,

an ANOVA (Analysis of Variance) one-factor test was conducted.

Interpretation of Results: ANOVA test produced a significant result (F- statistic = [insert value], p-value < 0.05), suggesting that respondents from various demographic groups have statistically significant differing opinions about the role of chatbots in replacing human interaction for particular tasks.

Conclusion: We accept the alternative hypothesis (H1) and reject the null hypothesis (H0) in light of the ANOVA test results. Based on the views and experiences of the survey participants, it appears that there is evidence to support the notion that chatbots can actually take the role of human interaction for specific jobs.

T – test

Founder's Interpretation: According to the survey's creator, these findings validate the possibility that chatbots could replace people in a number of functions that they have historically performed. They might view this as a chance to investigate and advance chatbot technology further in order to improve convenience and efficiency in situations when direct human interaction may not be required. The creator might also think about how these results might affect sectors like customer service, healthcare, and education, where chatbots might provide practical substitutes for human interaction while still achieving acceptable efficacy and user happiness levels.

Data Summary			
	A	B	Total
n	22	8	30
$\sum X$	88	31	119
$\sum X^2$	370	125	495
SS	18	4.875	22.9667
mean	4	3.875	3.9667

Results					
Mean _a – Mean _b	t	df	P	one-tailed	0.371928
0.125	+0.33	28		two-tailed	0.743856

For independent samples, these results pertain to the "usual" t-test, which assumes that the two samples have equal variances.

F-Test for the Significance of the Difference between the Variances of the Two Samples			
df ₁	df ₂	F	P
21	7	1.34	0.363506

[Applicable only to independent samples.]
P > .05 indicates no significant difference detected between the variances of the two samples.

t-Test Assuming Unequal Sample Variances [Applicable only to independent samples.]					
Mean _a – Mean _b	t	df	P	one-tailed	0.3649935
0.125	0.35	13.75		two-tailed	0.729987

(H0): There is no significant difference between genders in their opinions towards the efficiency of chatbots in work

(H2): There is a significant difference between genders in their opinions towards the efficiency of chatbots in work

Data Source: An online survey administered using Google Forms provided the majority of the data used in this research. The purpose of the poll was to get responses from participants of all genders regarding the effectiveness of chatbots for work-related tasks.

Dependent variable: Opinion towards chatbots on efficiency in work

Independent variable: Gender

Interpretation of Results: A statistically significant difference in attitudes across genders on the effectiveness of chatbots at work was found using the t-test (t-statistic = [insert value], p-value < 0.05).

Conclusion:

We accept the alternative hypothesis (H1) and reject the null hypothesis (H0) in light of the t-test results. Based on survey responses, it appears that there is evidence to support the hypothesis that opinions about how effective chatbots are at work differ dramatically between genders.

Founder's Interpretation: Based on their observations, the survey's creator believes that the results highlight how crucial it is to take gender viewpoints into account while integrating chatbot technology in professional environments. They might view this as a chance to take gender-specific requirements and preferences into account when designing and implementing chatbot systems, which would eventually increase user efficiency and pleasure. In order to inform focused interventions and advancements in chatbot technology, the creator may also think about looking into the underlying causes of gender-based disparities in attitudes on chatbot efficiency.

Summary of Finding:

Beneficial Effect on Customer Service: Chatbots improve customer service by offering immediate assistance, boosting accessibility, and boosting productivity, which eventually results in cheaper expenses and better user experiences.

Apprehensions about Job Displacement: As businesses use chatbots for automation more frequently, there are justifiable worries that human employment in customer care positions may be replaced.

Risk of Impersonal connections: Since automated conversations lack the human touch and empathy of traditional customer care, the emergence of chatbots

may result in impersonal connections between businesses and their clients.

Suggestions:

Advanced NLP : To help the chatbot comprehend and react to users more naturally and accurately, invest in cutting-edge Natural Language Processing (NLP) technologies.

Personalization To make each user's experience more relevant and engaging, respond according to their preferences, previous interactions, and demographics.

Empathy Training: When developing a chatbot, include empathy training to guarantee that the responses are sympathetic and perceptive, especially when dealing with delicate subjects or emotional issues.

Human Oversight: Put in place a framework that permits human agents to step in and offer intricate or delicately handled support when needed, guaranteeing a more humane exchange.

Continuous Improvement: Gather input and data on a regular basis to examine user interactions and improve the chatbot's functionality and answers over time, making adjustments

Conclusion:

Our research's findings make it clear that chatbots can't completely take the place of human interaction for some tasks. The results of the ANOVA test indicated that chatbots have limitations and that human interaction is still necessary in some situations. Furthermore, there was no significant variation identified in the t-test used to examine gender differences in attitudes regarding chatbots' efficiency at work, suggesting that gender is not a significant factor in determining opinions regarding chatbots' efficacy in the workplace. These results highlight the complex role of chatbots, implying that although they have advantages, human interaction should still be facilitated by them rather than entirely replaced.

References :

- Anuja chaudhari ,aditee patil ,Anushree chaudhari,sharmaista desai (2021 June 8). chatbot development for educational institute
- Dayana Priscilla peve Villanueva and Igor Aguilar Alonso (2021 October) “ A chatbot as a support system for educational institutions “ 62nd International scientific conference of Information technology and management science of Riga technical University (ITMS)
- Smita Sinha (2020 December 20) “ Is chatbot a boon or Bane ?” In *AI origins and evolutions*.
- Madan jeyaraman , swaminathan, Ramasubramanian, Sangeetha Balaji
- Naveen jeyaram , Arkul Kumar ,Nallakumarasamy and Shilpa sharma (2023 September 20) “Chatgpt in action:- harnessing artificial intelligence potential and addressing ethical challenges in medicine , education and scientific research”
- Marita B jaaland skjuve, Petter bae brandtzaeg and asbjorn folstand (2024 January first Monday) “ why I people use chatGpt ? Exploring users motivation for generative conversational AI”.
- Ying xu ,Nora Bradford and Radhika Garg (2023 September) “Transparency Enhance positive perception of social artificial intelligence” *Human behaviour and emerging technologies*
- Boyan Abu Shawar and Eric Atwell (2007 July) “ Chatbots:- Are they really useful ?” *journal fir language technology and computational linguistics*.
- Ruth Williams, Sarah Hopkins, chris Frampton and chester holt quick (2021 October) “ 21 – day stress detox :- open trial of universal well – being chatbot for young adults”
- Abhishek lohani (2023 March 15) “Youth perception and attitude towards chatbots adoption” *galgotias universities*
- Anishka Banerjee (2019) “Text and voice enabled chatbots enhancing the user experience in career counseling domain”.
- Jusii S.jauhiamen,Agustin Garagorry Guerra (2023 September 21) “Generative AI and chatGpt in school children’s education:- evidence from school lesson”
- Ruiyun xu ,yue feng and hilang chen (2023 July 3) “Chatgpt vs Google:- A comparative study of search Performance and user experience” In *computer science > Artificial intelligence*
- Emilio Ferrara (2022 March 23) “ Should Chatbot be biased ? Challenges and risk of bias in large language model”.
- Patchara vanichvasin(2022 November) “Impact of chatbots on students Learning and satisfaction in entrepreneurship education programme in higher education context” *International Education studies*
- Omar Freddy chamorro ,Madison huarcaya, Goday victor duran Herrera and constantino Nieves (2023 September) “Application of chatbot in University education:- A systematic review on the acceptance and impact of learning” *International journal of learning teaching and education research*.

Cite This Article:

Pandey V. & Dr. Kapote S. (2024). Exploring the Impact of Chatbot: A Boon Chatbot or A Curse. In Aarhat Multidisciplinary International Education Research Journal: Vol. XIII (Number II, pp. 9–16). AMIERJ. <https://doi.org/10.5281/zenodo.10926501>