

## THE ROLE OF FACULTY IN ENGAGING STUDENTS IN ENTREPRENEURSHIP EDUCATION

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### Abstract:

*It typically emphasizes the critical role faculty members play in fostering entrepreneurial mind-sets and skills among students. It highlights how faculty engagement can significantly influence students' ability to think creatively, take risks, and develop a business-oriented perspective. Faculty members, through their teaching methods, mentorship, and real-world connections, serve as key facilitators in bridging theoretical knowledge with practical entrepreneurial experiences.*

*The paper explores various strategies that faculty can use to engage students, including the integration of experiential learning, case studies, internships, and entrepreneurial competitions. It emphasizes the importance of creating a classroom environment that encourages innovation, problem-solving, and critical thinking. Furthermore, the abstract would mention the role of faculty in providing guidance, resources, and networking opportunities to students, helping them to translate academic concepts into viable entrepreneurial ventures. Additionally, the article discusses the challenges faculty members face in engaging students in entrepreneurship education, such as limited resources, institutional support, or a lack of entrepreneurial experience among educators themselves. It concludes by stressing the importance of continuous professional development for faculty members to stay updated on the latest entrepreneurial trends and pedagogical strategies. In sum, the paper advocates for a collaborative and dynamic approach to entrepreneurship education, where faculty are not just instructors but active mentors and facilitators who inspire and prepare students for entrepreneurial success.*

**Key words:-** entrepreneurship, skills, faculty, students, education, challenges etc.

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### Introduction:

Entrepreneurship education plays very critical role in Today's generation as it equips students with the knowledge, mindset, and skills which are needed to start a business, entrepreneurship means Identifying a problem in the society and building a business venture which is innovative and creative which will help in the development of our society and lastly it should increase our profit. Faculty plays a crucial role to promote entrepreneurship education to students, as it will help students to gain knowledge about how really a business works, what types of risks should be taken and how a business should be run. Through mentorship, they provide personalized guidance, helping students refine their ideas and navigate challenges. Additionally,

faculty members contribute to research in entrepreneurship, ensuring that teaching methods remain relevant and effective.

This paper explores the various roles faculty play in engaging students in entrepreneurship education, emphasizing the significance of mentorship, curriculum development, networking, and institutional support. By understanding these roles, educators and policymakers can enhance entrepreneurship programs and create an environment that fosters innovation, creativity, and business success among students.

**Literature Review:** According to Bécard and Grégoire (2005), students are more likely to pursue entrepreneurship when faculty share real-world entrepreneurial experiences and demonstrate an

entrepreneurial mindset.

According to Fayolle and Gailly (2008), an effective entrepreneurship curriculum must combine theoretical knowledge with practical application to develop students' entrepreneurial skills.

Neck and Greene (2011) argue that traditional lecture-based teaching is insufficient, and faculty should integrate experiential learning, case studies, simulations, and startup projects to enhance student engagement.

Rae (2010) suggested that using real-life entrepreneurial case studies improves students' decision-making abilities.

Pittaway & Cope (2007) found that projects requiring students to create and manage business ventures enhance entrepreneurial thinking.

### Objectives:

- 1) To analyze the role of faculty in designing and delivering entrepreneurship education through innovative teaching methods.
- 2) To know what role faculties and society Plays to encourage students to gain knowledge in entrepreneurship education
- 3) To help students understand the importance of entrepreneurship skills.

### Hypothesis:

H1:- Faculty with industry experience have a stronger impact on students' entrepreneurial skills than those without such experience.

H2:- Faculty engagement positively influences students' interest and participation in entrepreneurship education.

H3:- Faculty members who actively collaborate with industry and entrepreneurs create a more engaging and practical entrepreneurship education experience for students.

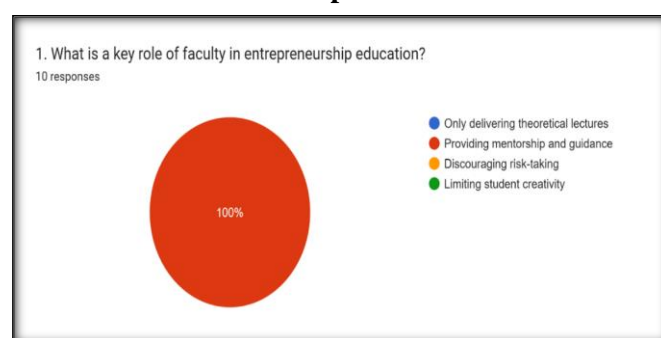
### Research Methodology:

The study population includes faculties from various colleges and schools or universities google form were

used to take surveys of faculties from various universities and colleges. In this surveys the questions are related to overall experience, skill development, challenges and their knowledge. This survey has 8 questions in total which were circulated to the faculties. And we asked them about their experience and changes which they think should be done for the making the future of entrepreneurs.

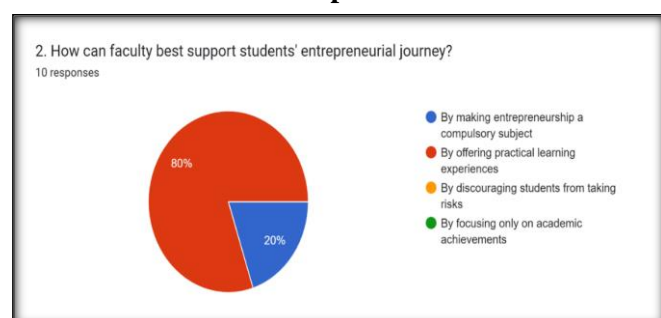
This questionnaire was sent to 15 people out of which 12 have responded to it, which means response rate was 97%.

**Graph 1**



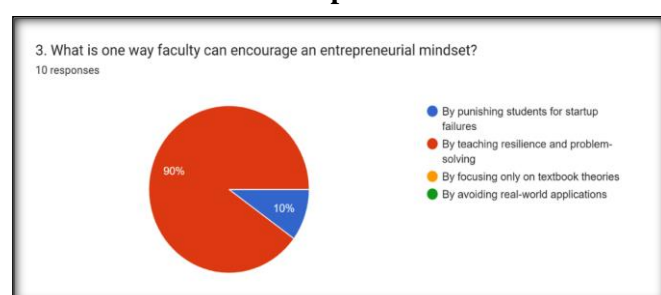
*Source: Primary Data*

**Graph 2**

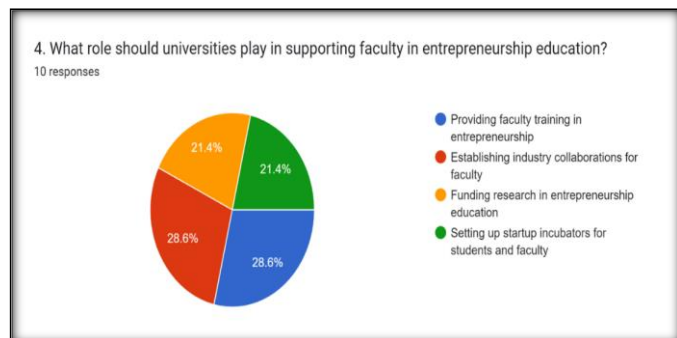
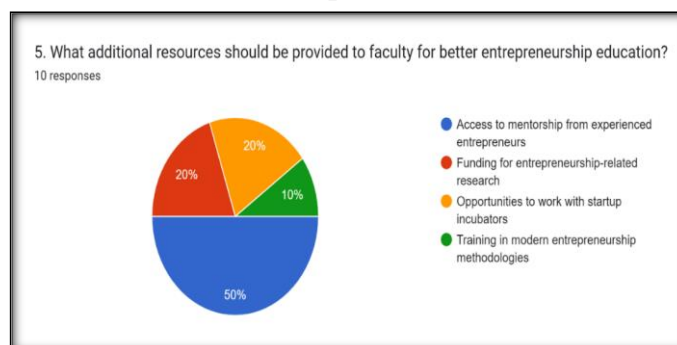
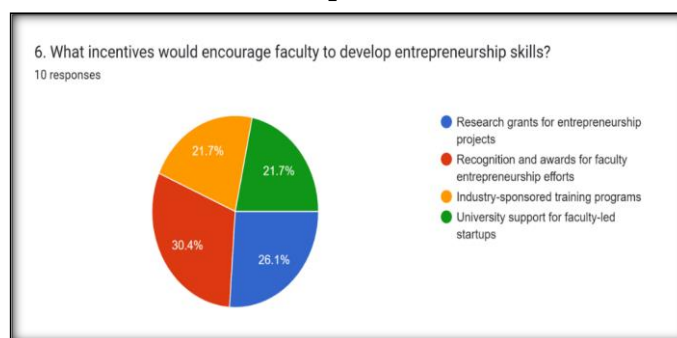
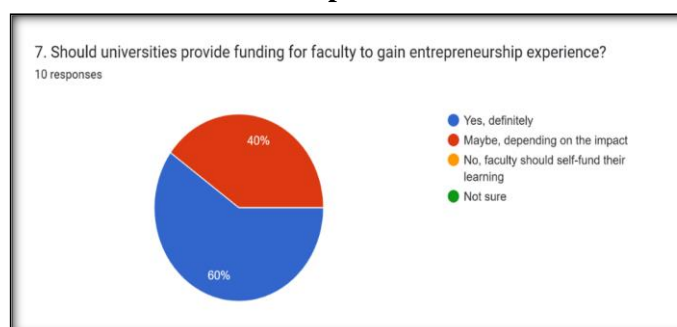


*Source: Primary Data*

**Graph 3**



*Source: Primary Data*

**Graph 4***Source: Primary Data***Graph 5***Source: Primary Data***Graph 6***Source: Primary Data***Graph 7***Source: Primary Data*

This research paper had 8 questions in total and each question helps us to know more about the topic, problems and opinions given by faculties. Which will help the faculties and students. Here we got to know that faculties would love to visit workshop about entrepreneurship or learn entrepreneurship skills themselves so that they can gain knowledge and help students to learn better.

### Findings and Conclusion:

In this research paper we got to know about faculties opinion and their suggestions. Not only faculties took the surveys but also gave various suggestions about how we can improve the education system, and what measures to be taken by faculties and universities to promote entrepreneurship education.

This paper explored a variety of concepts centered on the introduction of entrepreneurship education in the University/ College levels of education. Essentially, findings suggested that as society changes, and due to the evolving nature of work, more emphasis needs to be placed on the development of entrepreneurial skill sets; whereas, schools must change to meet the demands. The evidence is convincing and worthy of consideration. Conclusively, significant social change and rapid technological advancements require implementation of an improved curriculum to meet students' needs. Entrepreneurial skill sets will increasingly become much more valuable during the future. The next generation's outlook on entrepreneurship activities, based on implementation of entrepreneurship education, will significantly impact their role in the world of work.

### Suggestions:

- 'Prepare basic entrepreneurial skills education material'
- 'Encourage tailored local material, case studies and role models'
- 'Foster interactive and on-line tools'

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