

Multidisciplinary Scholarly Research Association, India Aarhat Journals and Aarhat Publications





ISSN-2277- 8721 Electronic International Interdisciplinary Research Journal Peer Reviewed Refereed Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Asst. Prof. Hanisha Bathija

has contributed a paper as author/co-author to Electronic International Interdisciplinary Research Journal (EIIRJ),

ISSN 2277-8721, Volume–XIV, Issues–I, Jan – Feb 2025, Impact Factor: 8.311

LICENSING AND FRANCHISING: MONETIZING INTELLECTUAL PROPERTY FOR BUSINESS GROWTH

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.



Pramila Thokale (Managing Editor)