

ISSN : 2278-5655

Multidisciplinary Scholarly Research Association, India
Aarhat Journals and Aarhat Publications



AMIERJ



AARHAT MULTIDISCIPLINARY INTERNATIONAL EDUCATION RESEARCH JOURNAL
Peer Reviewed Referred Journal (Single-Blind)

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Lavanya Yogesh Bhojane

has contributed a paper as author/co-author to Aarhat Multidisciplinary International Education Research Journal (AMIERJ)

Peer Reviewed Referred Journal (Single-Blind), ISSN-2278-5655, Volume–XIV, Issue– I, Jan - Feb, 2025, SJIF Impact Factor: 8.343

THE EMOTIONAL CONNECTION: HOW EMOTIONAL MARKETING INFLUENCE

CONSUMER PURCHASING DECISIONS

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

Pramila Thokale

(Managing Editor)

ISSN : 2278-5655

Multidisciplinary Scholarly Research Association, India
Aarhat Journals and Aarhat Publications



AMIERJ



AARHAT MULTIDISCIPLINARY INTERNATIONAL EDUCATION RESEARCH JOURNAL
Peer Reviewed Referred Journal (Single-Blind)

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Dr. Sadhna Kapote

has contributed a paper as author/co-author to **Aarhat Multidisciplinary International Education Research Journal (AMIERJ)**

Peer Reviewed Referred Journal (Single-Blind), ISSN-2278-5655, Volume–XIV, Issue– I, Jan - Feb, 2025, SJIF Impact Factor: 8.343

THE EMOTIONAL CONNECTION: HOW EMOTIONAL MARKETING INFLUENCE

CONSUMER PURCHASING DECISIONS

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

Pramila Thokale

(Managing Editor)