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Peer Reviewed Referred Journal (Single-Blind), ISSN-2278-5655, Volume-XIII, Issue-I, Jan-Feb, 2024, SJIF Impact Factor: 8.343*

**IMPACT OF E-COMMERCE SITES ON THE CONSUMERS DECISION TO PURCHASE BRANDED CLOTHING
WITH REFERENCE TO WESTERN MUMBAI SUBURBAN REGION**

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

Pramila Thokale

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