



ISSN -P-2455-0515
E-2394-8450

*Multidisciplinary Scholarly Research Association, India
Aarhat Journals and Aarhat Publications*

ERJ

Educreator Research Journal
Multidisciplinary Peer Reviewed Refereed Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Dr. Vaishali Patil

has contributed a paper as author/co-author to Educreator Research Journal (ERJ),

ISSN P-2455-0515 E-2394-8450, Volume-XI, Issues-I, Jan – Feb, 2024, Impact Factor: 8.182

ANALYSIS OF THE INFLUENCE OF CELEBRITY ENDORSEMENTS

FROM THE PERSPECTIVE OF THE CONSUMER

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

Pramila Thokale
(Managing Editor)



ISSN -P-2455-0515
E-2394-8450

*Multidisciplinary Scholarly Research Association, India
Aarhat Journals and Aarhat Publications*

ERJ

Educreator Research Journal
Multidisciplinary Peer Reviewed Refereed Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Mrs. Urmila Arjun Singh Chauhan

has contributed a paper as author/co-author to Educreator Research Journal (ERJ),

ISSN P-2455-0515 E-2394-8450, Volume-XI, Issues-I, Jan – Feb, 2024, Impact Factor: 8.182

ANALYSIS OF THE INFLUENCE OF CELEBRITY ENDORSEMENTS

FROM THE PERSPECTIVE OF THE CONSUMER

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

Pramila Thokale
(Managing Editor)