

ISSN : 2278-5655

*Multidisciplinary Scholarly Research Association, India
Aarhat Journals and Aarhat Publications*



AMIERJ



AARHAT MULTIDISCIPLINARY INTERNATIONAL EDUCATION RESEARCH JOURNAL
Peer Reviewed Referred Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Dr. Sampathlakshmi

has contributed a paper as author/co-author to Aarhat Multidisciplinary International Education Research Journal (AMIERJ)

*ISSN-2278-5655, **Volume-VI, Issue-V, June-July 2017, SJIF Impact Factor: 2.125***

under the Title

CONSUMER RESPONSE TO EFFECTIVENESS OF TELEVISION ADVERTISEMENT WITH SPECIAL REFERENCE

NGAPATTINAM DISTRICT OF TAMILNADU

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.

PRAMILA THOKALE

(Managing Editor)