

Multidisciplinary Scholarly Research Association, India Aarhat Journals and Aarhat Publications



ISSN-2277-8721



Electronic International Interdisciplinary Research Journal

Peer Reviewed Refereed Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Dr. Satyanarayan R. Rathi

has contributed a paper as author/ co-author to Electronic International Interdisciplinary Research Journal (EIIRJ),

ISSN 2277-8721, Volume–XII, Issues–VI, Nov–Dec, 2023, Impact Factor: 8.311

OVERVIEW STUDY OF ADOPTION OF MARKETING TECHNIQUES

FOR BUSINESS ENHANCEMENT

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.



Pramila Thokale (Managing Editor)