

Multidisciplinary Scholarly Research Association, India Aarhat Journals and Aarhat Publications



EDUCREATOR RESEARCH JOURNAL

Multidisciplinary Peer Reviewed Refereed Journal

CERTIFICATE OF PUBLICATION

This is to certify that, Mr./Ms./Mrs./Dr.

Mr. Soumya Mukherjee & Dr. Mrinal Kanti Das

has contributed a paper as author/co-author to Educreator Research Journal (ERJ),

ISSN P-2455-0515 E-2394-8450, Volume–III, Issues–II, June, 2016, Impact Factor: 2.148

DEVELOPING FMCG BRAND USING MARKETING COMMUNICATION TOOLS – A CONCEPTUAL STUDY

The Editor in chief and The Editorial Board appreciate the Intellectual Contribution of the author/co-author.



Pramila Thokale (Managing Editor)