

## Index

Sr. No.	Title & Author	Page No.
1	Dr. Khadi and Village Industries for Self-Reliance and Independence <i>Prabhakar Pusadkar</i>	1
2	Evolution of Khadi as a Brand <i>Dr. Sangita S. Mohanty</i>	5
3	Jain women, Khadi and space <i>Prof. Dr. Hemali Sanghavi</i>	12
4	A Study on Limited Awareness of Khadi's Availability in the Market Due To Insufficient Advertising <i>Kadambari Nandlal Khairnar</i>	15
5	Challenges faced in adoption of Khadi Apparels in youth in Thane region <i>Madhura Joshi</i>	20
6	The Role of HRM in Upskilling & Reskilling Traditional Weavers <i>Madhura Pawaskar &amp; Dr. (Mrs.) Mugdha Shripad Bapat</i>	24
7	Khadi as a Tool for Entrepreneurship Development and Employment Generation: A Research Study <i>Pradnya Manish Pandit</i>	29
8	A Study on Usage of ICT Tools in Manufacturing, Selling and Digitization of Khadi Products in India <i>Prof. Ranjeetkumar Anilkumar Varma</i>	35
9	A Study on Price Sensitivity of Young Adults towards Khadi Garments with Special Reference to Thane City <i>Mr. Rohit Bapat</i>	41
10	A Survey on Youth Opting Khadi Clothing for A Sustainable Economy for Domestic Trade in Thane City <i>Dnyanada Vinod Bugde, Saloni Bansode, Siddhi Ajay Surve &amp; Prof. Kadambari Nandlal Khairnar</i>	44
11	Re-Imagining Khadi In A Upcycling-Way: A Case Study of 're-Charkha - The Ecosocial Tribe - A Social Enterprise' <i>Dr. Sagar Thakkar</i>	51
12	Khadi and Bharatiya (Indian) Philosophy. <i>Dr. Avinash S. Waghmare</i>	56
13	A Study of Consumer Preferences Towards Khadi Products Among College Students <i>Mitali Joshi &amp; Dr. Mrs. Mugdha Shripad Bapat</i>	60
14	Khadi as a Character: Storytelling through Fabric in Indian Films <i>Harshada Pathare &amp; Riddhi Patankar</i>	66

15	Khadi: A Fabric of India's Cultural Resilience and Green Future <i>Mrs. Sneha Mahesh Gour</i>	72
16	A Study on the Role of E-Commerce in Enhancing Sales of Khadi Products <i>Yash M. Mishra</i>	77
17	खादी एक कल्पतरू: A deep dive into the manifold thread <i>Anvi Thathe</i>	83
18	Weaving Sustainability from Independence to Inclusion: The Socio-Economic Impact of Khadi in Rural India <i>Mr. Abhijeet Narayan Barse &amp; Mrs. Manisha Prashant Navale</i>	87
19	Khadi: A Catalyst for Entrepreneurial Growth and Employment <i>Aditi Poojary, Shreeya Pendse, Muskan Koli, Aditi Hande and Jasmin Khan</i>	92
20	Exploring the Potential of E-books for Enhancing English Language and Literature Pedagogy and Promoting Environmental Sustainability <i>Alwyn A. Carvalho</i>	99
21	Evolution of Khadi: Weaving Tradition into Modern Fabric <i>Ms. Pooja Mukesh Malve</i>	106
22	Khadi: The Fabric of India's Freedom, Evolution, and Cultural Legacy <i>Subhash G. Shinde</i>	114
23	A Study on the Barriers Hindering the Purchase Decision of Khadi Apparel among the Gen Z <i>Ms. Sushma T. Jadhav &amp; Dr. (Mrs.) Rashmi Manish Agnihotri</i>	124
24	खादी : एक निरंतर... सुखद प्रवास <i>प्रा.सौ.राजश्री माने- जाधव</i>	130
25	‘ग्लोकल कर्पेसिटीज् असणारा कॅफे जगातील नवकल्पक, आरोग्यदायी आणि शाश्वत आविष्कार हनी कॅफे’ - एक अभ्यास <i>प्रा. डॉ. विमुक्ता राजे</i>	138
26	खादी - एक जीवन सिध्दांत <i>Dr. Radhika Parasnis Gupte</i>	147